

**THE SCHOOL OF BUSINESS**  
**MASTER OF BUSINESS ADMINISTRATION**

**PROGRAM DESCRIPTION**

**16 MONTHS – 36 SEMESTER CREDITS (FULL-TIME OPTION)**

The Master of Business Administration (MBA) is designed to strengthen students for positions of leadership, develop life-long career management skills and develop the financial competency required to make effective business decisions. Graduates possess the skills and knowledge to be confident and successful business leaders who are sought out for their integrity, decision-making skills and ability to work effectively with others. It is an intensive graduate degree program designed to instruct students in the theories and practices of the modern, fast-paced business world. The MBA program aims to improve the understanding and knowledge of what drives a business through core concepts in accounting, economics, finance, marketing, management, operations, and strategy.

**End of Program Student Learning Outcomes**

At completion of the program, the graduate will possess the knowledge and skill to:

1. Integrate managerial competencies, which are essential for effective leadership by applying business strategies, international business concepts, marketing tools, and critical analysis to manage and solve situations in unpredictable environments
2. Demonstrate leadership and team membership skills needed for implementing and coordinating organizational activities and managing change
3. Summarize and discuss the ethical and legal responsibilities of organizations & demonstrate an awareness of ethical consideration in business practices as well as the importance of social responsibility in the decision-making process
4. Provide the tools and practical experiences such as effective written and oral communications skills
5. Enhance student's understanding of and sensitivity to cultural differences in a changing global environment as they impact management effectiveness
6. To identify an organization's financial position through financial statement analysis and/or forecasting and apply selected methods of quantitative and qualitative analysis to enhance effective business decisions

7. Employ appropriate analytical models and apply critical reasoning process to evaluate evidence and generate creative solution

### **Admission Requirements**

In addition to the general admission requirements and procedures, applicants wishing consideration for admission to the Master of Business Administration program must:

1. Complete the Program Application
2. Conferred Bachelor's Degree from an accredited institution
3. Proof of Graduation: College transcript of coursework from bachelor's degree from an institution accredited by agencies recognized by the United States Department of Education

### **Credential Issued**

Master of Business Administration

### **Delivery Mode**

This program is offered face-to-face (onsite).

### **Transfer Credits**

No more than 9 credits can be transferred from another institution.

A Master of Business Administration will be issued to each student who successfully completes the program requirements and satisfies graduation requirements:

1. Student has a minimum cumulative GPA of 3.0
2. Student is current with financial obligations to the College
3. Student has met with the Office of Career Services for assistance with job placement or provides documentation of employment
4. Student has completed Exit Interview with the Office of Financial Aid
5. Student has completed the Graduation Clearance form and submitted it to the Office of the Registrar at least 60 days before the last day of class

Students must adhere to all College policies and requirements including those involving the required use of electronic devices.

**MASTER OF BUSINESS ADMINISTRATION DEGREE PLAN**

<b>MASTER OF BUSINESS ADMINISTRATION</b>			
	<b>Semester I</b>	<b>Credits</b>	<b>Hours</b>
MAN5100	Leadership and Organizational Behavior	3	45
MAN5200	Human Resources Management	3	45
BUL5300	Business Law	3	45
<i>Semester I Total</i>		<b>9</b>	<b>135</b>
	<b>Semester II</b>		
MAN5300	Information and Technology Management	3	45
ACG 5500	Managerial Accounting	3	45
MKT5250	Consumer Behavior	3	45
<i>Semester II Total</i>		<b>9</b>	<b>135</b>
	<b>Semester III</b>		
FIN6100	Finance Management	3	45
ECO6060	Managerial Economics	3	45
MAN5400	Operations and Project Management	3	45
<i>Semester III Total</i>		<b>9</b>	<b>135</b>
	<b>Semester IV</b>		
MAN6200	International Strategic Management	3	45
QMB6300	Business Research & Statistical Application	3	45
MAN6400	Capstone: Business Strategies	3	45
<i>Semester IV Total</i>		<b>9</b>	<b>135</b>
<i>Program Totals</i>		<b>36</b>	<b>540</b>

Program	Description	Other Costs Estimated	Explanation
MBA	Application Fee	\$ 100.00	Application Fee
MBA	Bring Your Own Device (BOD) App	\$ 99.00	Mobile Device Configuration
MBA	Copies of academic records --- cost per page	\$ 1.00	Copies of academic records
MBA	Course Make Up Exam and Proctor Fee	\$ 40.00	Cost to make up a missed exam
MBA	Credit through standardized examination (Test Out) cost per exam	\$ 100.00	Test Out
MBA	Foreign Translation/Evaluation (Up to \$450)	Variable	Josef & Silny Fee
MBA	Book Fee	Variable	For individual Book Fees see Appendix
MBA	Graduation Fee	\$ 150.00	Graduation Fee
MBA	Parking Fee (Per Term)	\$ 25.00	Cost to park in MRU assigned parking
MBA	Registration Fee	\$ 100.00	Registration Fee
MBA	Student Badge ID	\$ 50.00	Student ID
MBA	Student Badge ID Replacement Fee	\$ 25.00	Replacement of lost or stolen ID
MBA	Student Services, Technology and Media Fee (Per Semester)	\$ 120.00	Cost for use of internet, WIFI, Online library periodicals, etc.
MBA	Transfer Credit Evaluation	\$ 120.00	Cost to Evaluate transcripts for Transfer Credits

## **COURSE DESCRIPTIONS**

### **FIN6100 Finance Management**

#### **3 Semester Credits**

This course covers practical approaches to analysis and decision making in the administration of corporate funds, including capital budgeting, working capital management, and cost of capital. Topics include financial planning, management of working capital and analysis of investment opportunities. It will improve your ability to interpret financial statements and manage corporate finances. Prerequisites: None.

### **ECO6060 Managerial Economics**

#### **3 Semester Credits**

This course applies economic concepts to make management decisions. The use of tools and techniques of economic analysis will be implemented for effective decision making. Topics include supply and demand, profit maximization, market structure, macroeconomic measurement, and pricing practice. *Prerequisite: None.*

### **Management**

#### **MAN5100 Leadership and Organizational Behavior**

#### **3 Semester Credits**

This course covers principles of effective management and leadership that maximize organizational performance. Organizational Behavior involves understanding what people think and do in a work place environment. There are internal factors and external factors that affect the individuals and or/groups within an organization. The objective of the course is to understand the workplace environments as a good fit for a society, understand how to achieve the organizational goals, as well as a culture that is successful and competitive. Course concepts have valuable applications to other types of organizations, including non-profits, athletic teams, social clubs, and religious and political groups. This course is an introduction to the basic concepts and topics in organizational behavior (OB) and management. The course focuses on OB at three levels: individual, interpersonal and collective. Prerequisite: None.

**MAN5200 Human Resource Management****3 Semester Credits**

This course prepares you for the communication challenges in organizations. Topics examined include theories and strategies of communication, persuasion, conflict management and ethics that enhance communication to various audiences. It will improve the ability to apply managerial context through communication strategy and will help not only appreciate the power of personal and organizational narratives but also deliver successful written documents and oral presentations. Prerequisite: None.

**MAN5300 Information and Technology Systems****3 Semester Credits**

This course balances theory with through case studies and projects that emphasize the effectiveness of organizational information systems in achieving the objectives for which the systems are designed. Factors such as the organizational structure, artificial intelligence, ethical hacking and information requirements are studied within the context of ethical, economic, and socio-technical factors that affect the design of systems and the process of converting data to information, information to knowledge, and knowledge to intelligence. *Prerequisite: MAN5100, MAN5200, BUL5300.*

**MAN5400 Operations and Project Management:****3 Semester Credits**

This course introduces the managerial process of project management fundamentals and principles from the standpoint of the manager who must initiate, organize, plan, implement, control and execute projects to achieve schedule, budget and performance objective. Students will learn to analyze and improve business processes, apply knowledge to increase productivity and deliver higher quality standards. Various elements critical to achieving optimal performance are examined. Topics include supply chain management, process selection, process design, theory constraints, project implementation, capacity planning, lean production, facility location, inventory management, and forecasting. *Prerequisite: MAN5100, MAN5200, BUL5300, MAN5300, ACG5500, MKT5250.*

**MAN6200 International Strategic Management****3 Semester Credits**

This course will provide graduate students with a framework to understand the structure and dynamics of international management in relation to business growth, performance and results. In addition, this class intends to provide graduate students with a deep understanding and practical skills to develop international management plans and initiatives in a globalized business environment. *Prerequisite: MAN5100, MAN5200, BUL5300, MAN5300, ACG5500, MKT5250, FIN6100, ECO6060, MAN5400.*

**MAN6400 Capstone: Business Strategies****3 Semester Credits**

The capstone Field Project provides students with the opportunity to complete their academic curriculum through the real-life business application of best practices learned through the courses taken in the MBA program. The main objective of the Capstone Field Project is to strengthen the students' capacities to explore, conceptualize, analyze, explicate, interpret, and provide suggested solutions to companies and organizations facing critical business challenges. In addition, the Capstone Field Project requires writing a detailed set of recommendations addressing business challenges where students demonstrate their knowledge and competencies gained through their course of study in specific areas such as: finance accounting, marketing, international management, and operations. Pre requisite: MAN5100, MAN5200, BUL5300, MAN5300, ACG5500, MKT5250, FIN6100, ECO6060, MAN5400.

**Marketing****MKT5250 Consumer Behavior****3 Semester Credits**

Marketing managers must know how their customers make decisions and how to use marketing strategy to influence those decisions. The framework for this course is a buyer behavior model, in which concepts from psychology, sociology, and economics are applied to individual and organizational purchase decisions. It will demonstrate the role of marketing in a company & to show how effective marketing builds on a thorough understanding of buyer behavior to create value for customers. Prerequisite: MAN5100, MAN5200, BUL5300.

**ACG5500 Managerial Accounting****3 Semester Credits**

This course provides accounting concepts and skills to assess and manage a business. Topics include the accounting cycle, financial statements, taxes, and budgeting of business. The ability to understand reports and use accounting information to plan and make sound business decisions through budgeting tools for planning and control purposes, including analyzing cash flows to ensure adequacy of funds. This course will also focus on how to analyze financial statements to evaluate a company's performance and make recommendations. *Prerequisite: MAN5100, MAN5200, BUL5300.*

**BUL5300 Business Law****3 Semester Credits**

This course prepares students to identify legal issues and assess risks associated with business activities. Students will apply business and legal knowledge to devise solutions and manage an organization's legal exposure. Topics include the legal system, torts, contracts, dispute resolution, enterprise liability, product liability, international law, business risks, intellectual property, and legal forms of business, securities regulation and corporate governance. *Prerequisite: None.*

## **QMB6300 Business Research & Statistical Application:**

### **3 Semester Credits**

This course applies probability and statistics to management decisions. Students learn the understanding of regression analysis and develop the ability to design, estimate, evaluate, and interpret statistical models. Students will learn important criterion for developing effective research questions and creation of appropriate sampling populations with corresponding instruments. The basics of data analysis and display, descriptive measures, random variables, probability distributions, confidence intervals, sampling designs, data collection, and data analysis are explored. Prerequisite: MAN5100, MAN5200, BUL5300, MAN5300, ACG5500, MKT5250, FIN6100, ECO6060, MAN5400